

Instructions and Specifications for Ads

THANK YOU for purchasing an Ad in the Program Booklet for the Philadelphia Bar Association's National Symposium on Diversity in the Legal Profession.

The Black & White full- page or half- page Ad for the Symposium must be submitted in .pdf or .jpg format via e-mail to nmclaurin@philabar.org and moni1@bellsouth.net by **Friday, September 30, 2011**.

- Black & White
- Full-page Ads 8.0" x 10.5" live area; 8.5" x 11" with 1/8" bleed and/or trim 0.12
- Half-page Ads 7.5" x 5" live area
- The Ads can be submitted as .jpg or .pdf file
- Resolution: Images should not be lower than 250 dpi in their original size

If you have any questions, contact Naomi K. McLaurin, Esq., Director of Diversity, Philadelphia Bar Association, 1101 Market Street, 11th Floor, Philadelphia, PA 19107 at (215) 238-6340 or nmclaurin@philabar.org.