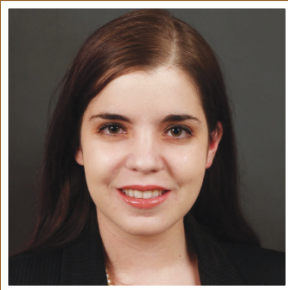




Minority Corporate Counsel Association
LLOYD M. JOHNSON, JR.
SCHOLARSHIP PROGRAM



Identifying Talent. Inspiring Leadership.



Adorno & Yoss LLP Recipient | Andrea Arias

“The Minority Corporate Counsel Association’s Lloyd M. Johnson Scholarship program made it possible for me to attend Emory Law School. Without their scholarship, Emory would have remained just a dream. In addition, through their scholarship program, I’ve received professional advice both throughout law school and after graduation. When I’ve needed advice or assistance concerning the next step in my career, the folks at MCCA have helped me to reach those goals. I cannot thank the association enough for their support. Their scholarship program has truly been a blessing.”

—Andrea Arias, Adorno & Yoss LLP Recipient

Your investment will Promote academic excellence and diversity in law schools.

About the Program

The Minority Corporate Counsel Association Lloyd M. Johnson, Jr., Scholarship Program awards Fellowships and Scholarships to aspiring attorneys with strong academic records who come from disadvantaged backgrounds and have a passion for diversity issues. The Scholarship Program was developed by the Minority Corporate Counsel Association (MCCA) and its supporters in 2005. Supported by some of America's most admired companies and law firms, the Scholarship Program is named for Lloyd M. Johnson, Jr., the attorney whose visionary leadership was behind the formation of MCCA.

The Program nurtures the academic and professional careers of an outstanding group of law students while priming the diversity pipeline in the legal profession.

Sponsors rely on MCCA and the United Negro College Fund – one of the nation's most respected and experienced scholarship administrators – to affiliate the

best and brightest law students with their companies or law firms.

MCCA's KAN-Do!SM Model **Knowledge | Access | Networks**

The Program follows MCCA's KAN-Do!SM model, which emphasizes the importance of Knowledge, Access, and Networks.

KNOWLEDGE

Recipients advance their Knowledge through their law school studies, and receive financial aid to help defray the cost of their education.

ACCESS

Recipients gain Access to career guidance, professional development opportunities, leaders in the profession, and paid summer internships in top legal departments.

NETWORKS

Recipients expand their Networks through mentorship opportunities, and by building relationships with members of the MCCA network.

Two Ways to Support

There are two different ways you can provide financial support for the MCCA Program and receive a "naming opportunity" in consideration of your commitment.

1) Pledge \$30,000 to assist law students over three years. The pledge may be payable at \$10,000/ year for three consecutive years.

2) Pledge \$10,000 to assist one student for one year.

A Whole Year's Worth of Support – An Impactful One-Time Gift To Deserving Students Over A Three-Year Period

Sponsors of different first year students join an elite cadre of leaders in the profession who benefit from the fresh perspectives, drive, and energy of their recipients.

The recipients receive financial support for their first year of law school, access to opportunities for summer internships in the legal profession, and mentoring and professional guidance. To sponsor and name a recipient, MCCA seeks a three year commitment of \$10,000 per year. Sponsoring at this level assists different first year students in consecutive years. Sponsors are invited to serve on the Scholarship Selection Committee to select their recipients from the pool of outstanding candidates.

Recipients are identified by their sponsoring organization's name - a new recipient will be identified each year over the three years as the "[INSERT SPONSOR'S NAME] Scholar."

We encourage sponsors to consider their recipient for an internship with their organizations following the recipient's first year of law school.

"Sponsoring through the Lloyd M. Johnson, Jr. Scholarship Program is an excellent way for corporations to prime the pipeline. If a corporation also opts to hire a recipient as an intern, then the corporation gets a chance to establish a new relationship and gets involved early in a young lawyer's professional development. On the recipients' side, the Scholar or Fellow gets mentoring and a chance to build a network. It is certainly a worthwhile cause that benefits both sides."

**—Don H. Liu
Senior VP, General Counsel & Secretary
Xerox Corporation**



King & Spalding LLP Recipient | Tam M. Ma

"MCCA's support has been critical to my success as a law student. The mentorship and guidance provided by MCCA has enabled me to develop essential professional skills and networks that will be integral to my development as a young lawyer."

—Tam M. Ma
King & Spalding LLP Recipient, UC Berkeley School of Law, Class of 2011

Why run your own scholarship program when you can be a part of MCCA's, reap higher returns on your investment and assure your commitment to diversity is visible to thousands of diverse law students via MCCA's expansive network?



Dickstein Shapiro LLP Recipient | Joshua Johnson

“MCCA’s Board of Directors is excited about how this Scholarship Program will provide law students with the knowledge, access, and networks that will enhance the contributions they make to the legal profession.”

—Anthony Greene, Director, Jamison Insurance Group

It’s more efficient – rather than using their own staff, companies and law firms can rely on two respected and experienced organizations (MCCA and UNCF) to get the job done.

Help a Student Through Law School – A Generous Investment In One Student’s Development

Organizations that sponsor one recipient also provide him or her with financial support for their law school education, opportunities for summer internships in the legal profession, and mentoring and professional guidance.

Sponsoring one student helps them in their first year. Sponsors have the opportunity to serve on the Scholarship Selection Committee to select their recipient from among the best of candidates. Sponsoring at this level allows the sponsor to develop a close relationship with one student as the student completes his or her first year.

Recipients are identified by their sponsoring organization’s name – recipients will be

identified for three years as the “[INSERT SPONSOR’S NAME] Scholar”.

We encourage sponsors to consider their recipients for an internship with their organizations following the recipient’s first year of law school.

“My law school experience would not have been the same if I did not receive the LMJ Scholarship. As a recipient of a fellowship, I not only benefited financially, but I have been able to establish a network that I will be able to use to enhance my legal career. MCCA has also played an integral part in helping me attain summer employment. I truly value and appreciate the positive impact that MCCA has had on my law school experience.”

—Jerome Coenic-Taylor
Vault, Inc. Recipient
University of Iowa Law School
Class of 2010

Join in *Make a Difference. Sponsor a Diverse Law Student.*

Featured at MCCA's New York Dinner

MCCA recognizes all sponsoring organizations at its annual Creating Pathways to Diversity Conference Luncheon in New York before an audience of more than 1,300 attendees, as well as at select MCCA events throughout the year.

Press Releases

Sponsoring organizations are featured in all Program-related press releases.

Guaranteed Press Coverage

Sponsoring organizations receive guaranteed press coverage regarding their support of the Scholarship Program at least twice per year in MCCA's magazine, *Diversity & the Bar*,[®] which has a circulation of more than 35,000.

Website Visibility

Sponsoring organizations also are listed on MCCA's Web site.

Announcements to All Accredited Law Schools

Sponsoring organizations' names are sent along with Scholarship Program promotional materials to every ABA-accredited law school in the country. This provides visibility for sponsors among diverse law students at all ABA-accredited law schools.

More Exposure to Minority Students

MCCA promotes the Scholarship Program to thousands of eligible students who have self-identified as American Indian/Alaska Native, Asian/Pacific Islander, Black/African American, Canadian Aboriginal, Chicano/Mexican American, Hispanic/Latino, and Puerto Rican to the Law School Admissions Counsel when registering to take the LSAT.



For more information about this Program and how to sponsor a student, please visit www.mcca.com or contact MCCA at scholarships@mcca.com.



Microsoft Corporation Recipient | Willie White

“Receiving the Minority Corporate Counsel Association’s Lloyd M. Johnson, Jr. Scholarship was an honor. The scholarship provided me with financial support and professional development assistance throughout law school. My relationship with MCCA helped me establish a network composed of scholars in the legal profession and leaders in business. The Lloyd M. Johnson, Jr. Scholarship Program is one of those rare programs in which recipients receive professional advice during and after law school. I truly enjoy being a member of the MCCA family and look forward to a lasting relationship with MCCA.”

—Willie White, Microsoft Corporation Recipient

It generates more publicity – MCCA can draw greater press attention for a group of recipients than any individual company or law firm can draw for its own program.



McGuireWoods LLP Recipient | Demi Williams

“The Lloyd M. Johnson, Jr. Scholarship Program is an important pipeline program that provides valuable assistance to talented and deserving law school students. Microsoft has contributed as a Fellowship sponsor since the program’s inception, and we are pleased to continue to support this critical resource.”

– Brad Smith, Senior VP, General Counsel, Corporate Secretary,
Legal & Corporate Affairs, Microsoft, Inc.

It’s broader in scope – several Fortune 500 companies and leading law firms join together with MCCA to promote leadership development and a diversity of perspectives in the legal profession.

Our Generous Sponsors (as of February 28, 2011)

PREMIER SPONSOR

Microsoft

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- Wilson Kosmo & Turner LLP
- Xerox Corporation
- Zelle Hofmann Voelbel & Mason LLP

MCCA's Lloyd M. Johnson, Jr. Scholarship Program
is not just good for the recipients
– **it's good for business.**

About MCCA

The Minority Corporate Counsel Association was founded in 1997 as a nonprofit organization to advance the hiring, retention, and promotion of diverse attorneys in legal departments and the law firms that serve them.

MCCA maintains a high-profile commitment to promoting diversity in the legal profession through its programs and services, which are supported in part by hundreds of participating companies and law firms. Through groundbreaking research, recognition events, networking

and educational programs, and opportunities for law students, MCCA keeps diversity issues at the forefront of the legal profession.

In June 2005, the Equal Employment Opportunity Commission (EEOC) recognized MCCA for leading one of the best diversity initiatives in the country. MCCA is the only nonprofit association selected to receive the EEOC's Freedom to Compete Award.



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